PAUL REYNOLDS CONSULTANT

415 North College Street Greenville, AL 36037 (205) 382-8048 Fax 382-2940

February 13, 1994

RECEIVED

:FEB 1 4 1994

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

No. of Copies rec'd List ABCDE

Mr. William A. Caton, Secretary FEDERAL COMMUNICATIONS COMMISSION 1919 M Street, N.W. Room 222 Washington, D.C. 20554

Second Reply Comments, MM Docket 93-270 RE:

Dear Mr. Caton:

Enclosed please find the Second Reply Comments of Dawson Broadcasting Company in the above captioned Docket. The file date for these Comments is February 14, 1994. Therefore, they are timely filed.

Please have someone in your office forward the Counterproposal and Comments to:

> Chief, Allocations Branch Policy and Rules Division Mass Media Bureau

Additionally, there is an attached copy labeled "Receipt Stamp Copy." Please have someone receipt stamp these and return them in the attached addressed envelope for the Petitioners records.

Thank you for your assistance in getting these Comments filed.

Sincerely,

Paul Reynolds,

Consultant

Enclosure(s)



FEDERAL COMMUNICATIONS COMMISSION RECEIVED

Washington, D.C. 20554

IFEB 1 4 190

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

In The Matter of

Amendment of Section 73.202(b),

Table of Allotments,

FM Broadcast Stations
(Cordele, Dawson,
Montezuma, Leary, Hawkinsville,)
Cusseta, Cuthbert, & Nashville,)
Georgia)

RM-8428 RM-8429 RM-8430

MM Docket 93-270

To:

Chief, Allocations Branch Policy and Rules Division Mass Media Bureau

SECOND REPLY COMMENTS

BACKGROUND

Broadcasting Company ("DBC") licensee Dawson of Dawson, Georgia, original WAZE (FM) and one of the petitioners in the above captioned proceeding, hereby files its Second Reply Comments. At the close of the Comment Period there were three counterproposals filed. conflict in with the DBC these appeared to be Counterproposal, Options I and III through the substitution of channel 236A for channel 252A at Cordele.

Tifton Broadcasting Corporation ("TBC"), licensee of WJYF(FM), Tifton, Georgia, sought to upgrade on channel 237C2 which, using the TBC original coordinates and the WKKN(FM), Cordele, GA licensed site as references, was in

conflict with the substitution of channel 236A for channel 252A at Cordele.

Tri-County Broadcasting Company "(Tri-County"), licensee of WCEH(FM) Hawkinsville, Georgia, sought substitutions at Cusseta, Montezuma and Hawkinsville, all Georgia, with the end result that WCEH would operate on channel 236C2 in lieu of its present channel 280C3. This placed the Tri-County Counterproposal in conflict with the allocation of channel 236A at Cordele.

Reply stage, DBC submitted joint engineering At the with Radio Cordele, Inc. ("RCI") licensee of WKKN, Cordele since DBC's main interest was the substitution of channel 252A at Cordele. 236A for channel This statement demonstrated that there was a conflict between the Tri-County and TBC Counterproposals, but with modification of reference coordinates, the TBC and DBC/RCI scenarios were no longer mutually exclusive. Therefore, the Commission must decide between the RCI/DBC & TBC or Tri-County scenarios. DBC is not opposed to the upgrade of other properties, however, it is extremely interested in the substitution of channel 236A for channel 252A at Cordele since this offers the best scenarios for the upgrade of WAZE.

In its Reply Comments, DBC stated that the Tri-County Broadcasting Company Counterproposal proposed a mutually exclusive channel swap between channel 236A at Montezuma and channel 280C3 at Hawkinsville. It was noted that this scenario conflicted with the substitution of channel 236A at

Cordele since Tri-County proposed to operate its WCEH on channel 236 as a class C2. In order to allocate channel 236C2 at Hawkinsville, Tri-County proposed a channel swap with the channel 236A allocation at Montezuma, and Montezuma Broadcasting ("MB") filed an expression of interest in the allocation of channel 280C3 at Montezuma. In order to accomplish the Tri-County Counterproposal, 264A had to be substituted for channel 279A at Cusseta and channel 264A at Cuthbert deleted.

The RCI engineering statement, pointed out that the Tri-County Counterproposal was not legally and technically correct at the time of its filing. All counterproposals must have all technical problems corrected before filing and the Tri-County Counterproposal had a short space to the allocation of channel 236C3 at Harlem, Georgia. A CP has been issued to the licensee of WCHZ(FM) Harlem, according to previous Commission procedure, the allocation coordinates must be protected until an application for license is filed (Form 302) for the CP site. The CP was issued on 12/7/93. No application for license had been filed on the Comment date. Tri-County did not offer any documentation that the licensee of WCHZ was willing to have its allocation coordinates modified to be the same as its CP The Tri-County Counterproposal did not address this issue and was, at the time the counterproposal was filed, therefore technically short spaced to channel 236C3 at Harlem and procedurally incorrect.

the the fatal flaw in Tri-County Counterproposal was that it proposed to delete channel 264A at Cuthbert thereby depriving that community of its only full time service. It also appeared that no opportunity for expressions of interest had been given since the previous was cancelled nor has Cuthbert CP expired and "applications window" been opened. Here again, the Tri-County Counterproposal appeared to be procedurally deficient.

During the Reply Period, Walter McCrary, Jr., an individual in Cuthbert filed Reply Comments and an Expression of Interest in the allocation of channel 264A. He stated that "...the Commission should not deprive a community of 4,340 persons an opportunity to have its first full-time aural service by deleting channel 264A at Cuthbert." He further stated that he, or an entity in which he was a participant, would promptly file an application for construction permit for that channel. Therefore, it changes the priority under which the Commission must make decisions in MM Docket 93-270.

ARGUMENT

Under the present Commission policy it uses an allotment criteria set forth in Revision of FM Policies and Procedures, (1982) when deciding between conflicting proposals. The Section 307(b) mandate for the distribution of various channels are decided as follows:

- (1) First full-time aural service
- (2) Second full-time aural service
- (3) First local Service: and
- (4) Other public interest matters.

[co-equal weight given priorities (2) and (3)]

There are no areas where any pending proposals provide service under criteria (1) or(2). The DBC Counterproposal does propose to offer a first local service to Leary, Georgia, in Option I and II by seeking a change in the city of license of WAZE. Of these two Options, Option I is by far the most desirable to DBC, and must be considered as a preference over the Tri-County Counterproposal. County must be considered entirely under priority (4) whereas DBC must be considered under priority (3), first local service.

Now there has been an expression of interest in the vacant allocation of channel 264A at Cuthbert, the Allotment Priorities must considered as follows;

1). Channel 237C2 at Nashville, at the RCI proposed coordinates, do not conflict with the substitution of channel 236A for channel 252A at Cordele when the antenna site for WKKN is relocated to a site given in the RCI Reply Comments. Therefore, the TBC and RCI/DBC proposals are no longer in conflict and all gains from the two should be considered in tandem. Priority (3) & (4).

- 2). The channel substitution of 290A or 221A has no conflict at Montezuma. Therefore, channel 236A can be deleted at Montezuma and substituted for channel 252A at Cordele. Since there is presently no operations on the channel at Montezuma, a channel can be substituted without any interruption of service. RCI has agreed to the relocation of its WKKN antenna site for the allocation of channel 236A at a site which does not conflict with the allocation of channel 237C2 at Nashville. This modification of the original RCI/DBC & TBC Counterproposals removes all conflict.
- When the RCI/DBC & TBC conflicts are removed, conflict between these petitioners and Tri-County/MB However, in the most simplified scenario, the real conflict is between an upgrade at Hawkinsville and Montezuma in conflict the allocation of channel 264A at Cuthbert. allocation of this channel provides this community of 4,340 persons with a first full time aural service. The entire county presently has no local nighttime service. Two engineering firms have been unable to develop a scenario for the substitution of another channel for channel 264A at Cuthbert without including other communities and channels in the "mix." This is not allowable under Commission Rules at the Reply stage. Therefore, in order for the Tri-County/MB Counterproposal to be considered, Cuthbert must be deprived of its only full time local service. Priority (3) Vs. Priority (4).

DBC ALTERNATIVES

DBC continues to support its Counterproposal. However, it request that Option II be considered only, if under no circumstances, Option I is not available.

OTHER MATTERS

In a counterproposal it was noted that WAZE was silent. DBC would like to point out that it is silent under an STA from the Commission which is current. In MM Docket 90-475, WAZE was ordered from channel 221A to channel 251A. This channel change necessitated an antenna site change. Shortly after the substitution of channel 251A, DBC filed a petition for rule making seeking the upgrade of WAZE to channel 251C3 It is not Commission policy to require at a third site. permittees and licensees to construct at one site when pending proceedings would require a change in transmitting facilities. Therefore, DBC is justified in its request for STA and is in compliance with the Commission Rules.

CONCLUSION

In its most simple form, the outcome of MM Docket must be decided by the Commission between two scenorios, WAZE at Leary and WJYF at Nashville (with the third achievable at WKKN on channel 236C3 by "one step") and the allocation of a channel which provides a new and only full time service at

Cuthbert, priority (3) with the upgrade of two existing stations, WCEH at Hawkinsville, and a class C3 at Montezuma. The Commission can effectuate an end result of three upgrades and a first full time local service versus only two upgrades. It had never been Commission policy to grant existing service upgrades at the expense of sacrificing new service, especially when that service would provide a community (and entire county) a first full time aural service.

Therefore the DBC Counterproposal, Option I, the RCI Petition, the TBC Counterproposal and the Walter McCrary, Jr. Expression of Interest must prevail. Under the current Allotment Priorities, the Commission can upgrade WJYF(FM), Nashville, Georgia, from channel 237C3 to channel 237C2, upgrade WAZE(FM) to channel 251C3 at Leary, substitute channel 236A for channel 252A at Cordele, and provide the Community of Cuthbert with its first full time aural service by adopting the DBC Option I Counterproposal.

SIGNATURE NOTE

Jack Tuck and Phonso Donaldson are Court Appointed Receivers of Dawson Broadcasting Company. Either Receiver has Court authority to sign documents for DBC. At the filing date Phonso Donaldson was not available for signature. Therefore, Jack Tuck is the only signatory on the Second Reply Comments. Another signature page signed by Phonso Donaldson will be filed by supplement.

CERTIFICATION

I Jack F. Tuck, Court Appointed Receiver for Dawson Broadcasting Company, and Petitioner for an upgrade of WAZE(FM), Dawson, Georgia, do hereby verify that the statements contained in these Second Reply Comments in response to Public Notice No. 1997 (for MM Docket 93-270) are true and correct to the best of my knowledge and belief. I represent that these Reply Comments are not filed for the purpose of impeding, obstructing, or delaying determination on any other application or petition with which it may be in conflict.

Respectfully Submitted,
DAWSON BROADCASTING COMPANY

Jack F. Tuck, Receiver

This $\frac{\sqrt{3}}{2}$ Day of February, 1994

Dawson Broadcasting Company c/o Truitt Martin, Jr. Esq. P.O. Box 683 Dawson, Georgia 31742

ENGINEERING STATEMENT

In Support of

SECOND REPLY COMMENTS MM DOCKET 93-270, RM-8323, RM-8428, RM-8429, RM-8430

DAWSON BROADCASTING COMPANY

RADIO CORDELE, INC.

HISTORY

The instant engineering statement is submitted in support of The Second Reply Comments being filed by Dawson Broadcasting Company (DBC) and Radio Cordele, Inc. (RCI) in the above captioned proceeding. Initially in this Docket RCI had petitioned the Commission to allocate channel 236A to Cordele by deleting the assigned Channel 252A (for use by RCI's WKKN) and substituting Channel 290A for Channel 236A at Montezuma, Georgia. This substitution, in turn, allowed Channel 251C3 to be substituted for Channel 251A at Dawson, Georgia.

Three different parties offered counterproposals in the instant proceeding. Dawson Broadcasting Company (DBC), licensee of WAZE (FM) Dawson, Georgia, submitted counterproposal with three options. Option I requested the deletion of channel 251A at Dawson and the substitution of channel 251C3 at Leary, Georgia, as a first local service. This option sought a site that requested the substitution of channel 236A for channel 252A at Cordele. Option II also requested a deletion of channel 251A at Dawson and the

substitution of channel 251C3 at Leary, but at a restricted site that allowed this allocation without the substitution of channel 236A for channel 252A at Cordele. Option III was the same as its original petition, deleting channel 251A and substituting channel 251C3 at Dawson after channel 236A is substituted for channel 252A at Cordele. All options requested that the license of WAZE Dawson and WKKN be modified accordingly.

Tri-County Broadcasting Company (Tri-County) and Montezuma Broadcasting (MB) submitted a counterproposal that proposed a mutually exclusive channel "swap" that allocated channel 236C2 for channel 280C3 at Hawkinsville, channel 280C3 for channel 236A at Montezuma, channel 264A for channel 279A at Cusseta and deleting channel 264A at Cuthbert. All communities are located in Georgia.

Tifton Broadcasting Corporation, (TBC) licensee of WJYF(FM) Tifton, Georgia, submitter a counterproposal that requested the substitution of channel 237C2 for channel 237C3 at Nashville, Georgia.

The instant Reply Comments still considers the original RCI petition and the DBC Counterproposal, but would also like to address some major points made by two petitioners in counterproposals filed at the end of the Comment Period. The instant DBC/RCI Second Reply Comments are as follows;

A. There is not a conflict between the Tifton Broadcasting Company (TBC) Counterproposal for an upgrade of

WJYF(FM) on channel 237C2 and the substitution of channel 236A for channel 252A at Cordele. It was noted in the DBC/RCI engineering statement at the close of the Reply Period that if RCI relocates its present antenna to study coordinates 32° 02' 50" NL; 83° 52' 29" WL, and channel 237C2 is allocated to Nashville at coordinates 31° 14' 09" NL; 83° 17' 32" WL, both channels can be allocated in keeping with the Commission's minimum distance separation requirements.

- B. The substitution of channel 236A for channel 252A at Cordele allows WAZE(FM) Dawson to be upgraded at a site which maximizes its allocation as a first local service at Leary, Georgia, or continue at Dawson as a class C3 at a desirable site (the class C3 at Leary, Option I, is the preferable site).
- C. There is no way to resolve to conflict between the allocation of channel 236C2 at Hawkinsville and channels 236A at Cordele or channel 237C2 at Nashville. The distance between TBC's channel 237C2 at its furthermost point south and Tri-County's channel 236C2 at its furthermost point north still creates a short space of 11.94 kilometers. Therefore, the gains offered by the TBC Counterproposal, the RCI Petition and the DBC Counterproposal, Option I, must be combined when being compared to the Tri-County/MB In addition, the loss of service at Counterproposal. Cuthbert would of necessity have to be deleted from the Tri-County/MB gains.

D. There are no other channels that can be substituted for channel 264A at Cuthbert. Therefore, in order for the Tri-County/MB Counterproposal to meet the Commission's minimum distance separation requirements, Cuthbert, a community with 4,340 persons must be denied a first full time service.

CONCLUSION

The instant engineering study reiterates that the Tri-County/MB Counterproposal and the RCI Petition/DBC Counterproposal are mutually exclusive and there is no way to reconcile the conflict. However, the RCI/DBC scenario is not mutually exclusive with the TBC Counterproposal when the TBC reference coordinates are modified and WKKN's antenna site is re-located to the reference coordinates requested in Reply Comments Exhibit E, figure 2. This substitution in turn allows for the allocation of channel 251C3 at either Dawson or Leary.

Therefore, when making final decisions on the request of RCI/DBC, TBC and Tri-County, the Commission must consider the gains of upgrades for WJYF Nashville, WAZE Dawson/Leary and the future upgrade of WKKN as opposed to the upgrade of WCEH Hawkinsville and a higher class channel at Montezuma. Additionally, the loss of population served at Cuthbert must be subtracted if channel 264A is deleted.

CERTIFICATION

I, Paul Reynolds, hereby certify the following: that I am an independent broadcast consultant; that I hold a Bachelor of Science degree in Communications from the University of Southern Mississippi and have completed work for a Masters Degree in Communications from the University of Alabama; I have been a practicing consultant since 1980, amfamiliar with the Commission's rules and have filed numerous petitions regulations; Ι and applications in association with Amerimedia, Inc., and my qualifications are known in the industry and at the Commission; I have been retained by Radio Cordele, Inc., and Dawson Broadcasting Company to prepare this Engineering Statement in support of "Second Reply Comments" in MM Docket 93-270.

All information in this engineering statement was prepared by me or under my direct supervision. I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

PAUL REVNOLDS CONSULT

THIS 13 +# DAY OF FEBRUARY, 1994

415 NORTH COLLEGE STREET GREENVILLE, ALABAMA 36037 (205) 382-8048

CERTIFICATE OF SERVICE

I, Paul Reynolds, Consultant to Dawson Broadcasting Company, do hereby certify that I have cause to be mailed this 14th Day of February, 1994, a copy of the attached Second Reply Comments to the persons listed below by US mail, first class, postage prepaid.

Gary Smithwick, Esq.
SMITHWICK & BELENDIUK, P.C.
1990 M Street, N.W.,
Suite 510
Washington, D.C. 20036

Walter McCrary, Jr. 119 West Harris Street Cuthbert, GA 31740

Dan Alpert, Esq. 1250 Connecticut Ave., N.W. 7th Floor Washington, D.C. 20036 Mark E. Fields, Esq. 1825 I Street, N.W. Suite 400 Washington, D.C. 20006

Jim Jennings, Vice-President RADIO CORDELE, INC. P.O. Box 460 Cordele, GA 31015-0460

Macon County Broadcasters, Inc. Radio Station WLML(FM) P.O. Box 511 Montezuma, GA 31063

John M. Burgett, Esq. FISHER, WAYLAND, COOPER & LEADER 1255 23rd Street, N.W. Washington, D.C. 20037-1170

Bruce Eisen, Esq KAYE, SCHOLER, FIERMAN, HAYS & HANDLER 901 15th Street, N.W. Suite 1100 Washington, D.C. 20005-2327

Paul Reynolds